

Frequently Asked Questions

SchoolAid Victorian Bushfires Emergency Appeal:

Q. Who are SchoolAid?

SchoolAid is a student-led philanthropy network with the mission to empower kids to help kids in need, in particular where the capacity to attend school and learn has been affected. SchoolAid was formed in 1999 by former school principal Sean Gordon in response to the anxiety he felt as a parent and educator about the effect the major tragedies of the world were having on the minds of our children – aiming to produce hope-filled philanthropic kids, who are resilient in the face of tragedy and understand the difference they can make in their own communities and beyond. See the Fact Sheet under the *Emergency Appeal Action Kit* or the *About Us* section of the website for more information.

Q. Where do funds raised for the Victorian Bushfires Emergency Appeal go?

Funds raised by Australian schools will go to the schools, children and their communities affected by the Victorian bushfires. SchoolAid will liaise and work closely with the Victorian Department of Education, Victorian Principals Association and the Victorian Association of State Secondary Principals to ensure the funds go to the schools, kids and communities most in need.

Q. How can our school be involved and what can we do?

There are two ways that your school can be involved:

- i) You can raise funds and donate to the SchoolAid Victorian Bushfires Emergency Appeal – see our ***Emergency Appeal Action Kit*** for fundraising tips and activity ideas; and/ or
- ii) You can create 'Messages of Hope' for the students and communities impacted by the Bushfires and send to SchoolAid at admin@schoolaid.org.au. See the ***Emergency Appeal Action Kit*** for the template and instructions on how to complete 'Messages of Hope'.

Q. Can we provide books and/or other resources to the schools and communities in need?

Emergency agencies on the ground have advised the best way to assist at the moment is through monetary contributions. There are simply no avenues or resources to coordinate and distribute the donation of such or similar materials at the present time.

Q. Do we have to register to contribute to the SchoolAid Victorian Bushfires Appeal?

We encourage all schools to register their participation in the emergency appeal and keep us updated on your appeal activity. This way schools and communities can keep up to date on the schools who are involved and the action they have taken. However, you can still send your donations through via direct deposit or cheque without registering online.

Q. What percentage of our donation will reach the schools, kids and communities in need?

SchoolAid works actively to keep associated costs of our appeals low and as a result passes 90% of all donations raised by Australian schools directly to the appeal recipient/s. In this instance, we will be working closely with the Victorian Principals Association, Victorian Association of State Secondary Principals and the Victorian Department of Education to establish where help is most needed by the schools, students and communities impacted.

