



# KIDS HELPING KIDS AWARDS



## Calling all Aussie Schoolkids! GET INVOLVED IN THE 2011 KIDS HELPING KIDS AWARDS!

### Imagine Being Rewarded for your School's Fundraising?

SchoolAid's **Kids Helping Kids Awards** is back in 2011! The Awards recognise schools-based giving, rewarding students, teachers and schools across Australia for the enormous contribution school communities make to charitable organisations each year by supporting kids in need.

This year, writing manufacturer **STAEDTLER** is supporting the Kids Helping Kids Awards, and your school can enter your 'World Kids Colouring Day' project in the 'STAEDTLER Creative Kids' category in the Kids Helping Kids Awards!

 **STAEDTLER**®

in support of



In 2011, Award winning schools will receive great **STAEDTLER** prizes from a total prize pool worth \$15,000, plus a school visit from one of our talented and passionate group of celebrity Ambassadors, including: media commentator and children's author, **Andrew Daddo**; Australia's most famous netballer, **Anne Sargeant OAM**; indigenous philanthropist and former AFL legend **David Wurrpanda**; and explorer, adventurer and author **Steve Crombie**; representing the wealth of Australia's media and sporting personalities with a philanthropic heart.



Steve Crombie and the kids  
At Greenlands Primary, QLD



Steve Crombie and Ben 10 at  
Beaumaris North Primary, VIC



Barry Haase MP, David Wurrpanda  
and Mike Friday at St Lawrence's, WA



Andrew Daddo reads to  
Sorell schoolkids, TAS

**Any schools-based fundraising project supporting kids in need in Australia or anywhere around the world is eligible!**

To learn more about how easy it is to enter, the amazing prizes your school could win, and to receive news about SchoolAid's exciting campaigns and events, personal stories of kids helping kids, and updates and hints on how to produce a winning entry, visit [www.schoolaid.org.au](http://www.schoolaid.org.au) and subscribe to receive SchoolAid's fortnightly e-newsletter\*

*\*We respect your privacy and will NEVER share your information without your consent*