

IT'S SO EASY TO ENTER THE 2011 KIDS HELPING KIDS AWARDS HERE'S HOW!

HAVE A QUESTION? CONTACT US

If you have any questions,
or for more information on
the Kids Helping Kids Awards,
please contact:
admin@schoolaid.org.au
02 9514 5301

STEP ONE

Check out the website. Visit the 2011 Kids Helping Kids Awards website www.schoolaid.com.au/awards.aspx to get inspiration from our 2010 Award winners, view our Awards prizes for 2011, meet our Awards Celebrity Ambassadors, and understand how participating in the Awards helps your school turn its fundraising into philanthropy!

STEP TWO

Decide what fundraising activity your school wants to enter in the Awards. You have two options when choosing an appeal to enter into the Kids Helping Kids Awards.

SchoolAid runs several emergency appeals and campaigns each year. If your school has participated in a SchoolAid Appeal since September 2010, your school is automatically entered in the Awards! We just need some details on the fundraising so our judges can read about it!

Alternatively, your fundraising group may choose to showcase your own fundraising appeal that supports an issue, cause or organisation of your own choice. Any worthwhile cause which improves the lives of kids in need - locally, nationally or globally - is eligible for the Awards.

Only fundraising activities undertaken from September 2010 are eligible for entry into the 2011 Awards.

STEP THREE

* Select the Awards category you would like to enter, or we will allocate your entry to the most appropriate category and advise you of your category.

Award Categories are:

Staedtler Creative Kids: Awarded to the entry displaying innovative ways to raise funds and drive philanthropy in your school through artistic and creative means (ie. posters promoting your fundraising).

Biggest Fundraiser: Awarded to the entry raising the most funds for a SchoolAid or non-SchoolAid program.

*size of school, location, available resources and other aspects will be taken into account when judging this category.


Best Local Project: Awarded to a project raising funds for a non-SchoolAid program or cause helping kids in your region, or feeding back into your school or community.

Cartoon Network's Totally Toontastic Award: A project open to online voting by kids, teachers, family members – in fact anyone! Students will create their own Toonix avatar and vote for their school to win. Entries may be for a SchoolAid or non-SchoolAid project.

* Online voting for this category will take place during the Awards judging period (18 through 25 October 2011) with the school receiving the most votes and who has created the most Toonix avatars' deemed the winner. Please visit the Awards prizes page on our website for more details on how your students can create their own Toonix avatars!

The 2011 Kids Helping Kids Awards is proudly supported by:





Outstanding Individual Teacher – Awarded in recognition of a teacher providing exceptional leadership, support and direction to a your school's fundraising activity

SchoolAid's Pick Philanthropic School Award – Awarded to a SchoolAid or non-SchoolAid project demonstrating a commitment to genuine long-term social change and illustrating philanthropy is firmly embedded in their school community

* Note our Terms and Conditions regarding primary and secondary school entries. SchoolAid reserves the right to add further categories through the 2011 Awards period

STEP FOUR

Complete your entry form and send it to us! Simply download the entry form, available at www.schoolaid.org.au/awards.aspx, complete it, and return it (with any supporting materials) to SchoolAid:

Post

**2010 Kids Helping Kids Awards,
PO Box 1526, North Sydney, NSW 2059**

Email

admin@schoolaid.org.au

* make a sure you put "Kids Helping Kids Awards Registration" in the subject line. Please contact us on 02 9514 5301 if you have any questions.

Once you have completed the entry process, you will be issued with an Awards registration number by return email.

SchoolAid must receive your school's completed entry by 5pm AEST on Friday, 30 September for your entry to progress to the judging process. If entering via email, you will receive an automated response with your registration number within 24 hours. If registering by post, you will receive your registration number within 2 weeks.

* Visit the SchoolAid website for hints and advice on running a successful fundraising activity or project for your chosen cause. Make sure you plan your dates carefully to ensure that the project is completed and the funds allocated to your cause by the closing date for the 2011 Awards.

* Only fundraising activities undertaken from September 2010 onwards are eligible for entry into the 2011 Kids Helping Kids Awards Awards.

REMEMBER..... your entry is an opportunity to share the story of your school's fundraising achievements with out wider school community. Any additional information supporting your submission is welcome. For example, you can provide video of a fundraising event, copies of the Messages of Hope or any artistic / creative works that students have created, photos of kids during the planning stages of the project, meeting notes and copies of budgets, media clippings or stories from the students themselves discussing how the activity has changed their outlook. Provide any information that can illustrate to the Awards judges panel how your kids have engaged with the issue will assist them in selecting projects that demonstrate philanthropy in your school and the wider community. Our judging criteria at www.schoolaid.org.au/awards.

ENTRY CHECKLIST

Make sure you:

- have sent us your completed entry form (available to download from www.schoolaid.org.au/awards)
- have sent us all supporting information including photos, DVDs, media clippings, planning documents, art and promotional collateral
- have sent us completed release forms for videos and images of your students, available at www.schoolaid.org.au/awards
- have read and agreed to our Terms and Conditions

* Please note all submitted material becomes the property of SchoolAid and may be shared with our supporters or the general public via our website, media or in our e-communications, so please ensure that you have completed release forms for the use of all images. Supporting material will not be returned.

Posted submission packs must be received by 5:00pm AEST 30 September 2011.

Emailed submissions must be received by 5:00pm AEST 30 September 2011.

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